

# CV – David Sundén

## Contact

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## Education

Ph.D. (Economics), Stockholm School of Economics, 2002  
M.Sc. (Economics), Stockholm University, 1994

Russian	Русский учебный центр, Москва	1992
Russian	Stockholm University	1991-1993
Philosophy	Stockholm University	1990-1994
Astronomy	Stockholm University	1992

## Work experience

- **Managing director.** Lakeville Economic Consulting AB 2014 –
- **Deputy managing director Sweden.** Copenhagen Economics A/S 2012 – 2014
- **Model developer.** Ministry of Finance, Stockholm, Sweden 2009 – 2012
- **Director of social statistics.** Statisticon AB 2003 – 2009
- **Research scholar.** Industrial Institute for Economic Research 1998 – 2002
- **Pension system expert.** National Board of Social Insurance 1997 – 2002
- **Teaching assistant.** Stockholm School of Economics 1996
- **Research assistant.** Industrial Institute for Economic Research 1995 – 1996

## Selected assignments and publications 2013-2018

### Regulating harmful consumer products: Alcohol, tobacco, sugar and gambling

- [A differentiated tax on alcohol for small independent breweries](#) (2020). Föreningen Sveriges Oberoende småbryggerier, Sweden.
- [Proposal for a temporary alcohol tax cut for small independent breweries during the Corona-epidemic](#) (2020). Föreningen Sveriges Oberoende småbryggerier, Sweden.
- Regulating harmful consumer products with special focus on alcohol and sugar (2019). Private client, Sweden.
- Swedish alcohol consumption – measures and pitfalls (2019). Private client, Sweden.
- [Alkoholmonopolet är misslyckad politik](#) (2019). Article in Smedjan. Timbro, Sweden.
- [Skatten på snus - 50 miljoner mer ska in 2020](#) (2019). Article in Snusjournalen. Snusbolaget, Sweden.
- [A differentiated tax on alcohol for small independent breweries](#) (2019). Föreningen Sveriges Oberoende småbryggerier, Sweden.
- [Synd och skatt. Tax the sins away – a report on alcohol-, tobacco- and gambling policies](#) (2019). The Expert Group on Public Economics, Sweden.
- [New rules for the Swedish gambling market](#) (2019). Article in Skattenytt. Skattenytt, Sweden.
- [The societal costs of gambling on a re-regulated market](#) (2018). Presentation on Forskningsdagen, Svenska Spels forskningsråd, Sweden.
- [Licences and a successful re-regulation of the Swedish gambling market](#) (2018). Key note presentation on Licensdagen, Sweden.
- Economic impact assessment of opening the Swedish alcohol market for competition (2017). Private client, Sweden.
- [A new gambling market regulation](#) (2017). Key note presentation on DI-conference, Sweden.
- A new legislation for a Swedish horse race betting levy (2017). Swedish Trotting Association, The Swedish Horse Industry Foundation and Svensk Galopp, Sweden.
- A new tax scheme for the Swedish gambling market – possible tax bases, tax rate and fiscal effects (2017). [Chapter 26 “Skatt på spel” in SOU 2017:30 “En omreglerad spelmarknad”](#). Commission for the re-regulation of the Swedish gambling market, Sweden.
- Market levy and taxation of Swedish horse betting. A fiscal impact assessment of different tax and market levy alternatives (2016). Swedish gambling authority, Sweden.
- The Swedish gambling industry (2016). BOS, Sweden.

- Handling §12 in the agreement between the Swedish state and ATG on a re-regulated gambling market (2016). Swedish trotting association, Sweden.
- *Pro bono assignment*. Regulating consumer protection on the future Swedish gambling market (2016). National association of gambling addiction, Sweden.
- Understanding gambling market price, quantity, price elasticity, and consumer surplus (2016). Swedish gambling authority, Sweden.
- Consequences of a continued price regulation on a reformed Swedish gambling market (2016). Private client, Sweden.
- [A new deal? A report on gambling market regulation](#) (2015). The Expert Group on Public Economics, Sweden.
- Economic impact assessment of raising the Swedish alcohol taxes (2015). Private client, Sweden.
- The future of the Swedish gambling market (2015). Private client, Sweden.
- Current status of the Swedish gambling market and future regulatory prospects (2015). Private client, Sweden.
- The Danish gambling market – Regulatory framework, current market situation and outlook for future policy (2014). Private client, The Netherlands.
- The Swedish gambling market – consequences of different regulations (2013). Private client, Sweden.

## Public sector, taxation and welfare

- [The deterrent effects of supervision on regulatory compliance in public procurement](#) (2020). Swedish Competition Authority, Sweden
- Special advisor to the Minister of Finance (Magdalena Andersson) on the future of the Swedish welfare systems (2018). Ministry of Finance, Sweden.
- [Projecting future health and elderly care in an ageing population – The Swedish experience](#) (2017). Vietnamese Ministry of Health and FCG-Sweden.
- Public procurement and the road towards more efficient public outsourcing (2017). Private client, Sweden.
- Fiscal impact assessment of introducing a flat box tax on household savings and investments (2017). Ministry of Finance, Sweden.
- [Consequences of capping firm profit on the Swedish welfare markets](#) (2016). The Confederation of Swedish Enterprise, Sweden.
- [Equality in the Swedish school system](#) (2016). The Confederation of Swedish Enterprise, Sweden.
- [Regulatory barriers for entering the Swedish welfare markets](#) (2015). The Confederation of Swedish Enterprise, Sweden.

- [Volkswirtschaftliche Auswirkungen einer Reform der Investmentbesteuerung auf den Kapitalmarkt, den Finanzstandort und die Altersvorsorge in Deutschland](#) (2014). Ministry of finance, Germany.
- Economic risks in the Swedish central government balance sheet (2014). National Audit Office, Sweden.
- Second opinion on the Swedish National Audit Office's model for assessing the financial risks of state operations (2014). National Audit Office, Sweden.
- Potentials for systemic efficiency gains in the Swedish central government core operations (2014). Agency for Public Management, Sweden.
- Barriers for public outsourcing in the EU and the impact on economic growth (2014). Private client, France and Belgium.
- [Sustainable assessments – a report about how to assess public sector sustainability](#) (2014). The Expert Group on Public Economics, Sweden.
- Economic impact assessment of removing the EU anti-dumping duty on fertilisers (2014). Private client, Belgium.
- Economic impact assessment of suspending the EU tariff on fertilisers (2013). Private client, Belgium.
- Proposal to change the 3:12 tax rules (2013). FAR, Sweden.

## Climate policy

- [Sectoral expansion of the EU ETS: - A Nordic perspective on barriers and solutions to include new sectors in the EU ETS with special focus on road transport](#) (2016). The Nordic Council of Ministers.
- How can economic policy drive green investments? Lessons and recommendations for the Nordic countries (2014). The Nordic Council of Ministers.
- [The use of Economic Instruments in Nordic Environmental Policy 2010-2013](#) (2014). The Nordic Council of Ministers.
- [Handling environmental impacts and market failures in macro models](#) (2013). Miljöstyrelsen, Denmark.

## Other assignments

- [Statistical evaluation of the forecasts by The National Institute of Economic Research \(KI\)](#) (2014). Agency for Public Management, Sweden.
- [Productivity in the Danish services](#) (2013). Produktivitetskommissionen, Denmark.
- [Wider economic benefits of investments in transport](#) (2013). Transportministeriet, Denmark.
- The growth potential of Swedish medium-sized cities (2013). REGLAB-Sverige, Sweden.